

TRACY EVANS



SPEAKERS KIT

[www.kidsplayintl.org](http://www.kidsplayintl.org)



Tracy Evans has distinguished herself through a lifetime of achievement, both on and off the field of play. A three-time Olympian (1994, 1998, 2002) and national champion in freestyle skiing, she became the first aerial skier to perform both a double-twisting triple somersault and triple-twisting double somersault in competition. Equally impressive to her revolutionary performance on the snow are her trailblazing efforts to ensure sport delivers on the promise of its power, globally.

Following a volunteer trip to Rwanda, in 2008, Evans founded Kids Play International, a nonprofit organization which aims to promote gender equity and the Olympic values by introducing less familiar sports to youth in post-genocide affected countries.





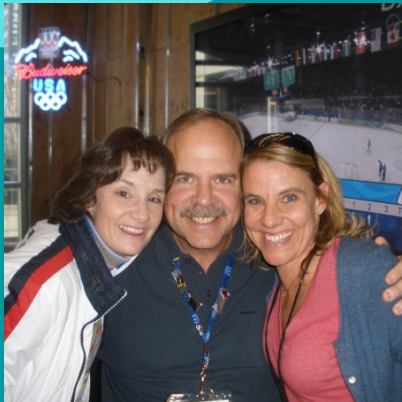
## USING THE OLYMPIC VALUES TO LIVE AN INSPIRED LIFE

You don't need to be an Olympian to use the Olympic values of excellence, friendship and respect to inspire others. [Read More...](#)



## BUILDING RESPECT THROUGH STORYTELLING

Each of us is a person whose story is worth knowing. By asking questions, listening closely and working or interacting together we learn how to value and respect one another. [Read More...](#)



## TURNING OBSTACLES INTO OPPORTUNITIES

There are many ways to set and reach your goals, but many times it's not the path you originally thought you would take. Improve your performance by embracing obstacles and practice risk taking. [Read More...](#)



## BUILDING A STRONG COMMUNITY THROUGH CULTURE & CONNECTION

Culture is the backbone of every successful team, workplace or home. Learn how to achieve more by making room at your "table" for everyone to join and connect.



## Prior Speaking Engagements

- [TedX](#) - University of Richmond
- [Winning the Winter Olympics \(Google Talk\)](#)
- [Get Fit with Tracy Evans \(U.S. State Department Sports Diplomacy\)](#)
- [All Things Big and Small Podcast](#)
- Cisco
- Professional Business Women of California Conference
- Global Sports Week Conference
- Rotary
- North American Society for Sport Management Conference
- International Olympic Committee Olympian for Life, 2018 Pyeong Chang Olympics
- James Madison University



## TESTIMONIALS

*Tracy Evans is truly an inspiration. Her personal accomplishments and vision for Kids Play International utilizing Olympic values to promote gender equality in post genocide countries is genius. Our Rotary Club thoroughly enjoyed her presentation and passion for her programs.*

**- Cathy King, Intl. Service Project Director, Healdsburg, CA Rotary Club**



*If you have the opportunity to hear Tracy share, do yourself a favor and attend!*

**- Dr. Lisa A Kihl, Director of the Global Institute of Responsible Sport Organizations, University of Minnesota**



*Tracy Evans Land was an inspiration to our students. Her knowledge and her passion are evident when she presents and all who listen are driven to answer the call to serve others.*

**- Neil D. Marrin, Assistant Director, Marriot Faculty Fellow, Hart School of Hospitality, Sport and Recreation Management.**





## KIDS PLAY INTERNATIONAL 2020 ACHIEVEMENTS



### BY THE NUMBERS: RWANDA & CAMBODIA

- 300 Girls and Boys participating in our after school programs
- 2500+ parents and community members impacted by year round programs
- 114 Youth receiving school supplies
- 291 Youth receiving program snacks and clean water
- 14,000 Sanitary pads distributed
- 267 Families receiving food and COVID-19 education
- 30 Youth engage in Kid's Play Rwanda's English program
- 410 Let's Play Fair and All Girls United program hours
- 180 Coach capacity and development training hours
- 90 Community Day and parent education hours





### Tracy Evans' Awards and Achievements

- Three-time U.S. Olympian
- 2018 Olympian for Life Award presented by the IOC
- 2018 Rings of Gold Individual Award presented by the USOPC
- 2018 Robert Wood Johnson Foundation Sports Award Finalist
- 2016 Gatorade for the Love of Sports Award Recipient
- 2014 Athletes in Excellence Award Recipient
- 2011 Female Athlete Philanthropist of the Year Award (United Athletes Foundation)



### Gender Equality

Gender Equality is not a women's right. it is a human right. Gender *inequality* remains a major barrier to human and community development worldwide. Across Africa and Asia, women and girls are consistently denied access to equivalent opportunities their male counterparts receive, and are often prevented from accessing education, engaging equally in society, or participating in sports activities.

### Sport & Olympic Values

One of the founding principles of the Olympic movement is non-discrimination; everyone should have an equal opportunity to achieve his or her full potential.

Kids Play leverages the power of sport and the Olympic values in a safe space so girls and boys can positively challenge and shift harmful gender, social and cultural norms. Sport has been proven to provide a unique environment where harmful norms can be renegotiated giving girls the same opportunities as boys to reach their full potential.



Please contact Tracy regarding speaking opportunities.

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