



Dear NAME,

After retiring as an aerialist and 3x Olympian from the US Freestyle Ski Team in 2002, my mother encouraged me to take a volunteer trip to Africa. She told me that playing catch with a child would light up their life and just might change mine. It did. During my Africa visit, I found the close-knit, rural community of Gatagara, Rwanda where smiling people were living without clean water, electricity, or educational resources, hoping to provide one meal a day to their children. This community, having lived through the horrific 1994 Genocide, had no safe space for kids to play.

Knowing that the opportunity to play sports could not only provide enjoyment for these kids but also teach valuable life skills, I started the nonprofit [Kids Play International](#) (KPI) with the mission to harness the power of sport and the Olympic value of Fair Play to positively shift gender norms among the next generation of youth in Rwanda. Through our year round Let's Play Fair program we have helped 1000's of youth ages 7-18 challenge harmful gender norms and learn confidence, moral courage, respect, contribution and conflict resolution, both on the field and in their daily lives.

KPI was awarded a 2-year Sports United grant from the US State Department including two educational and cultural exchange programs; the first to be held in Park City, UT from June 16-26, 2016 and the second in June 2017 in Rwanda. As a part of the Park City exchange, a group of 8 KPI coaches from Rwanda will be engaging in a week of sport, gender equality dialogue and workshops with athletes and experts from the community.

**During this time I am hosting an engaging and intimate dinner on the evening of Thursday, June 23 in honor of KPI and our coaches visiting from Rwanda.** I would love if you could join us for this conversational dinner at Bill White Farms and hear first-hand the impact KPI is making on the incredibly resilient community of Garagara, Rwanda. You will be alongside 10 other local couples, executive staff, our 8 Rwanda coaches and Program Managers.

**KPI's goal is to raise a minimum of \$50,000 from the dinner on June 23rd.** It is my hope that you will feel inspired to help make this happen and that you will consider joining us next June 2017 on our exciting Olympic Cultural Exchange trip to Rwanda.

All proceeds will go toward sustaining our year round Let's Play Fair program which includes building coaches capacity and providing school uniforms, medical insurance, school supplies and lunch for the 120 players who participate in our program.

**Please reply to this email by May 20th if you can join us for dinner on Thursday, June 23<sup>rd</sup> at Bill White Farms.** We would be thrilled if you can attend!

Appreciatively,  
Tracy Evans Land  
Founder, Kids Play International | [www.kidsplayintl.org](http://www.kidsplayintl.org)