

# Celebrate Sochi Day & Support

## CELEBRATE!

### VENUE:

Pick your favorite Sports Bar, Lounge, Any place that has TV's to watch the Olympics!

### WHO CAN PARTICIPATE:

Open to the public

### HOW:

1) **To Participate:** Pick a date during the Sochi Games (FEB 7-23, 2014), assign a **Point Person**, & ask your favorite Local Sports Bar or Lounge if they will let you charge \$5-\$20 at the door for 1 night to Celebrate Sochi. See if they will give 1 free drink (beer/wine) to those who donate. KPI will also try and find an Olympian or 2 to be present on that night.

2) **Email Kids Play** and include: Venue, Date and Point Person with contact info to: [info@kidsplayintl.org](mailto:info@kidsplayintl.org). **We want to help promote your day!**

3) **Come Celebrate:** Ask everyone to come in Red, White and Blue or in your favorite sports attire to show your support of the athletes participating in the 2014 Sochi Games and how Kids Play Int'l is sharing the Olympic Values of Excellence, Friendship & Fair Play to kids around the world.

## SUPPORT!

**KPI Founder:** 3x Winter Olympian,  
Tracy Evans

Kids Play's values are rooted in the core values of the Olympic movement: **Excellence, Friendship and Fair Play**, and the belief that sport can be a powerful catalyst for social change.

KPI's flagship program Let's Play Fair is designed to provide multiple opportunities for boys and girls to work together in an effort to promote gender equity. KPI is working in a the rural village of Gatagara, Rwanda to make sure boys & girls a like will be given the same opportunities to reach their full potential.

**\$5** for medical  
insurance for  
**ONE YEAR**

Children in Rwanda must have medical insurance to go to school and we are looking to keep **ALL** of the kids in our Let's Play Fair program in **SCHOOL!**

## Come Watch the Sochi Games & Help KPI Share the Olympic Values of



with the  
Youth  
of Rwanda.

