OLYMPIANS COME TOGETHER FOR KIDS PLAY INTERNATIONAL’S 5TH ANNUAL “COCKTAILS FOR KIDS PLAY” FUNDRAISER ON APRIL 10TH IN MANHATTAN BEACH, CA

MANHATTAN BEACH, Calif. (March 28, 2014) – Kids Play International (KPI), a nonprofit organization founded by 3x Winter Olympian Tracy Evans, will host its 5th Annual “Cocktails for Kids Play” Fundraiser on April 10th from 6:00 – 9:00 p.m. at Shade Hotel in Manhattan Beach. The event is open to the public and will include a silent auction, wine tasting, and networking with Olympians and other special guests including: Landon Donovan (LA Galaxy), Greg Louganis (Diving), Pam Shriver (Tennis), Cathy Marino (Kayak), Jaime Komer (Water Polo), Angela Hucles (Soccer), and others to be announced.

Evans founded Kids Play Int’l in 2008 with a mission to promote gender equity in countries impacted by genocide. All proceeds from “Cocktails for Kids Play” will support KPI’s flagship program in Gatagara, Rwanda called “Let’s Play Fair,” to cover the cost of insurance, school supplies, running shoes, uniforms and coaching for the 100 boys and girls currently participating. Event tickets are $40 and can be purchased online at: http://bit.ly/1fZFzb3

“Every Olympian knows the impact sport can have in teaching important life lessons like teamwork, respect, good sportsmanship and problem solving,” said Evans. “I’m thrilled to have so many athletes supporting this year’s event and helping KPI give kids in Rwanda the tools to become champions in life.”

Evans competed in the 1994, 1998 and 2002 Winter Olympics in Freestyle Skiing, and in 2002, earned the title of U.S. National Champion. Tracy serves on the Athlete Advisory Board of the United Athletes Foundation (UAF) and All Sports United. She was honored to receive the Female Athlete Philanthropist of the Year award from UAF in 2011.

For more information about Kids Play Int’l please visit: www.kidsplayintl.com or find us on Facebook, Twitter and Instagram @KidsPlayIntl.

Media Contacts:
Melinda Travis: 213-926-1421 / mtravis@prosportscomm.com
Katrina Younce: 310-995-3619 / kyounce@prosportscomm.com

ABOUT KIDS PLAY INTERNATIONAL

Founded by 3-time Olympian and 2002 National Champion in Freestyle Skiing Tracy Evans, Kids Play International (KPI) is rooted in the core values of the Olympic movement: Excellence, Friendship and Fair Play, and the belief that sport can be a powerful catalyst for social change. KPI operates the only sport for development program in the rural community of Gatagara, Rwanda, 90 minutes outside of Kigali. The organization’s year round Let’s Play Fair (LPF) program and curriculum brings boys and girls together in a safe environment using sport and interactive discussions to teach positive values. Volunteers will be immersed in the program, sharing their love of sports and Fair Play with the LPF participants.